



## PROJECT PROFILE

### RetroShield® System Metal Building Insulation Solution

## Insight Auctioneers

Sebring, FL

### *Project Information*

**Owner:**

Insight Auctioneers, Sebring, FL

**Insulation Contractor:**

Central Florida Insulation Inc., Sebring, FL

**Product Application:**

RetroShield® System [4,000sf installed]

**Completion Date:**

January 2011

### *The Problem*

Insight Auctioneers built a new office/warehouse and they wanted a metal building insulation that would not absorb moisture, while keeping their building cooler in the hot Florida summer.

### *The Solution*

Having installed Fi-Foil's RetroShield® System in their own office/warehouse Central Florida Insulation was familiar with the cooling effects this system has on a metal building. The metallic film surface facing upwards and reflects up to 97% of the radiant heat, while the white poly surface facing downwards providing a nice clean finished appearance.

In addition, it will not absorb moisture, and the system will achieve an R-12 and covers the hot bottom radiating surface of the of the purlins.

With up to 200 people in their warehouse at an auction, the combination of Fi-Foil's RetroShield® System and Insight Auctioneers' Big Ass® Fan, will keep their Customers cool and comfortable during the selling and buying process, even in the middle of summer.



To find out more about  
**Fi-Foil's RetroShield® System**  
**Metal Building Insulation Solution**

Contact us at 1-800-448-3401

Or visit our website:



Our Solutions Reflect on You